

WRITING



SESSIONS
AMERICA

UNPLUGGED MUSIC EXPERIENCE 2018

PARTNERS & SPONSORSHIP DECK

ICON AWARDS 2018

ca is a collective of creatives, business
es seeking affordable solutions to opera

al media have affected the way we do
in their creative freedom yet stay comp

care about the music, while showing ou
them.





NETWORKING C

As a partner, you will participate in all of our events in New York, Atlanta, Nashville, and Chicago, conducting and over

We would

2. Free on

3. F



REVENUE

Each partner will
link to help drive

Based
confe

Spons

Spons

PL SPONSOR - \$50,000

ference
print advertisements
posts and email blasts
ocal radio mentions
- 10 Students
gs, structures, step and
sence and product
nce
(e. gift bags)

- Exclusive Title Sponsor of
- Ongoing co-branding for fi
media and website
- Post Event Recaps
- Night Life – UnplugdLA
- Brand endorsement in pos
social media posts
- Email list of attendees for
offers
- Access to licensing of all e
- Pre-event to highlight the
Conference

TOON AWARDS

\$50,000

ence

print advertisements

posts and email blasts

ocal radio mentions

– 10 Students

gs, structures, step and

ments

- Product Giveaway opportunity
- Sponsorship of two customer sessions
- Session participation (ex: product demo, session content, etc.)
- Demonstration or display of product
- Introductions to celebrities
- Naming rights to physical product
- Access to private press and media
- Post Event Recaps
- Brand endorsement in post-event social media posts
- Email list of attendees for future marketing

AWARDS RECEPTION - \$20,000

ence
print advertisements
- 5 Students
(i.e. gift bags)

- Demonstration or display opp
- Sponsorship of 1 custom exp
- Brand mention in post event
- Two hotel rooms

the highlights of our conference. It allows us to feature so
the featuring songs written in the organization and our "I
conference.

CLOSING - \$15,000

ase

showcase highlights artists from all over the country that
e this moment to acknowledge them and encourage th

nce, attendees and members come together one last ti

Up Presentation - \$2,500

Booth, Website & Event - \$1,000

(\$250/per day)

\$250

to confirm your selected sponsorship package. Contact
Writing Sessions America, at KShine@writingsessions.com.

Title Sponsor

Company Name

Sponsor

Contact Email

Party/Pre-Awards Reception

Address

Event Marquee Showcase

City, State, Zip

Gathering Brunch

to confirm your chosen sponsorship package. Contact
Writing Sessions America, at KShine@writingsessions.com.

Workshop Presentation

Booth, Website & Event

) Exhibition Booth

) bags

Company Name

Contact Email

Address

City, State, Zip

CONTACT INFO

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